Electronic Acknowledgement Receipt				
EFS ID:	5517785			
Application Number:	10551102			
International Application Number:				
Confirmation Number:	4310			
Title of Invention:	Generating audience analytics			
First Named Inventor/Applicant Name:	Anthony Scott Oddo			
Customer Number:	56015			
Filer:	David Wayne Lynch/Christina Caudle			
Filer Authorized By:	David Wayne Lynch			
Attorney Docket Number:	SEDN/PRED114			
Receipt Date:	15-JUN-2009			
Filing Date:	14-AUG-2006			
Time Stamp:	16:35:15			
Application Type:	U.S. National Stage under 35 USC 371			

# **Payment information:**

Submitted with Payment	no
------------------------	----

# File Listing:

1 Power of Attorney 0106USWO_POA.pdf 75859 no 1 1 e208126f98e7actb51e7c339e804d6f5bfee 5885	Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
	1	Power of Attorney	0106USWO_POA.pdf	e208126f98e7acfb51e7c339e804d6f5bfee		1

# **Warnings:**

## Information:

Total Files Size (in bytes)		151569				
Information	:					
Warnings:						
S Change of Address		7c3d25b1d838625ed8a5a32d2040e266e6 7cce34				
3 Change of Address	0106USWO_COCA.pdf	46008	no	1		
Information:						
Warnings:						
2 CFR 3.73(b).	pdf	c2b6efb9613d85dabb223869f56d4b7d74b c187c	no	1		
Assign	Assignee showing of ownership per 37	0106USWO_Statement_3_73b.	29702		1	

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.